FΛCT SHEET

My Little Pony™ PC Play Pack
FACT SHEET

Platform: PC
Release Date: September 2004
Developer: ImaginEngine
Publisher: Atari, Inc.
Category: Childrens
ESRB Rating: RP (Expecting E)

Game Features:
- PONYVILLE™ comes to life on your PC! Spend the day with one of four beautiful ponies and help them get ready for the Friendship Ball.
- Play as 1 of 4 ponies: Sunny Daze™, Sky Wishes™, Pinkie Pie™ and Sparkleworks™
- Meet and receive letters from the newest baby pony throughout the game and finally meet her at the ball. (The baby pony's name is currently being selected by pony fans on www.mylittlepony.com and will then used in the game)
- Ponies get their hair done and clothes at the salon, make cakes at the café, create a dance at the dance studio, decorate the castle and customize the pony bedroom
- Help pony friends with over 20 important jobs like picking flowers, finding charms, baking cupcakes and more
- Players can print out coloring pages, cake recipes and dance moves for off the computer fun
- Create invitations, letters and pictures to send to pony friends in the game
- Take up to 100 pictures and store them in the pony scrapbook

Unique Packaging:
- Includes exclusive baby pony toy only available in our PC game (exclusive baby pony also appears in game).
- Innovative PC Play Pack plastic packaging showcases baby pony toy and CD

Additional Brand Information:
- Over 4.5 million ponies sold in just 5 months
- $1 billion in lifetime sales world-wide

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